

# Postcards from an Important Canadian Publisher

T. J. Pugh opened his first business, Art Embroidery Co., in Toronto in 1896. In 1903 he founded the Pugh Manufacturing Co., which became the Pugh Specialty Co. in 1911.

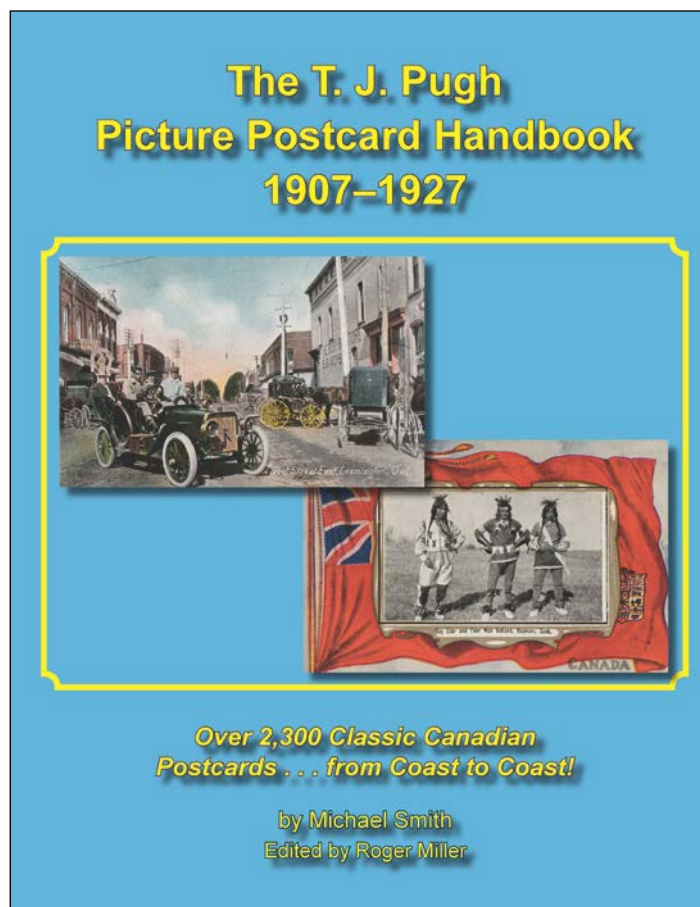
Like many entrepreneurs during the postcard's classic era in Canada (1895–1919), Pugh actively participated in the postcard trade, even to the extent of becoming the first president of Toronto's Wholesale Postcard Dealers' Association in 1915.

And it's all here in this deluxe handbook:

- A detailed Pugh business history.
- Listings for more than 2,300 of Pugh's terrific postcards, including the regular view cards, RPPCs, fancy series, etc.
- Close to 800 postcard illustrations, in each card's colour of issue.
- Four appendices loaded with additional information, including illustrations of all known Pugh postcard back types, salesman's samples, etc., etc.

**BOOK DETAILS** → 8.5 by 11 inches, laminated soft cover, spiral bound, 192 pages loaded with listings and illustrations, and *every page printed in full colour!*

**PRICE AND ORDERING** → **C\$70** (postpaid to a Canadian address); **US\$70** (postpaid to a USA address). Cheque, Money Order or *Interac*® e-Transfer preferred. *Please contact Mike Smith for any additional information.*



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